School of the Incarnation is excited to host **The Cala** on Friday, May 13, 2022 at Blackwall Barn & Lodge. This is our largest fundraising event of the year, with net proceeds used directly to support the school's operation, and to offset the cost of tuition for each family we serve.

Your \$125* all inclusive ticket includes: (*non-transferable/non-refundable)

Cocktail hour with passed gourmet appetizers 3 course seated dinner Full service complimentary bar serving beer, wine *and* cocktails Live Auction which includes vacations, experiences and signature SOTI items

followed by

Our musical guest, The Reagan Years! Voted the best 80's cover band on the east coast!

New to **The Cala** this year is our **VIP Table** package! We are offering <u>4</u> VIP Table packages priced at only \$1800 per table! Your VIP Table package includes the following ticket enhancements to make your evening even more remarkable:

Reserved table for Eight (8) with a dedicated server Private VIP Lounge Welcome "Toast" 6:30-7pm Wine pairing with dinner Exclusive Ole Smoky Moonshine tasting with dessert pairings Four (4) \$25 Uber Gift Cards A chance to win a Blackwall Barn & Lodge VIP Barrel Club Mug (\$250 value)

Once again this year, we are looking to local businesses and parents to help make this event successful by:

Providing a sponsorship Donate a vacation rental, trip or experience for our Live Auction Provide an underwriting donation at *The Gala*

Please review the attached sponsorship forms to see how you can help advance the mission and vision of School of the Incarnation with your business or personal contribution.

We look forward to celebrating an amazing night with you as we connect as a community and celebrate the school's most precious asset- our children!

Kristina Rykiel Development Director

2022 Gala Frequently Asked Questions (FAQ's)

What are the details of The Gala?

Join us from 7pm-11pm at Blackwall Barn & Lodge for a celebratory evening! We will begin the evening with cocktails and passed gourmet appetizers followed by a 3 course seated dinner. Enjoy a full service complimentary bar serving beer, wine and cocktails. The live auction will include vacations, trips, experiences, and signature SOTI items. To finish the evening, you will be entertained by our musical guest featuring live music performed by the band The Reagan Years. The all inclusive ticket price is \$125 per person. Limited VIP Table packages are available for \$1,800. Complimentary valet parking will be provided.

Cocktails at 7pm Dinner and Live Auction at 8pm The Reagan Years at 9pm

How do I bid on items in the silent and live auction?

We are making new and exciting changes to *The Gala*. This year, the silent auction featuring class baskets and teacher experiences will be available for online bidding beginning one week prior to the event and will remain open until 7pm on Sunday May 15th. The live auction will be held during *The Gala* and will include vacations, trips, experiences and signature SOTI items. Only those guests attending *The Gala* will have access to bid on the live auction items.

What do I wear to The Gala?

Dress code for the evening is Formal/Blacktie optional. Ladies, dress for an elegant night out in an evening gown, fancy cocktail dress, dressy pantsuit or that little black dress. Gentleman, you have the option to wear a tuxedo or simply dust off that formal dark suit in the closet!

Can I be seated with friends at dinner?

Yes! For those friends and family members who wish to be seated together, you can purchase a VIP Table for 8 or indicate requests for seating of groups with 4-6 guests. When purchasing your tickets you will be able to list those with whom you wish to be seated. We will do our best to accommodate all requests.

Can I invite friends and family to The Gala?

Yes! We welcome friends, family and SOTI Alumni over the age of 21.

I can't attend The Gala, but I would like to support it in some way. Is there a way I can do this?

Yes! You can bid on a classroom basket or teacher experience on our online auction, be an event sponsor or donor, or donate a ticket for use by a teacher or staff member!

Not ready to go home at 11pm?

No problem! Blackwall Barn and Lodge is open on Friday evenings until 1am.

How do I pay for items that I won?

We use the online auction website called Auctria (secure online auction website) to manage our online and live auction items for bid. You will set up an account which will allow you to bid online or at the event. All bidders, including payment information, are entered into Auctria. If you are the winning bidder (online or at the event), you will be notified of items won and your credit card on file will automatically be billed.

Additional Questions?

Contact Development Director Kristina Rykiel at krykiel@scholoftheincarnation.org or by calling (410) 519-2285.